



The Drink ACT Opportunity

ACTIVATE

After receiving your free website, home office software and free position in the compensation model by signing up as a DrinkACT Dealer through your sponsor's website, it is now time to Activate your position by making a product purchase of at least 40 PBV (Personal Business Volume). This will allow you to begin accumulating volume as you build your left and right side sales teams.

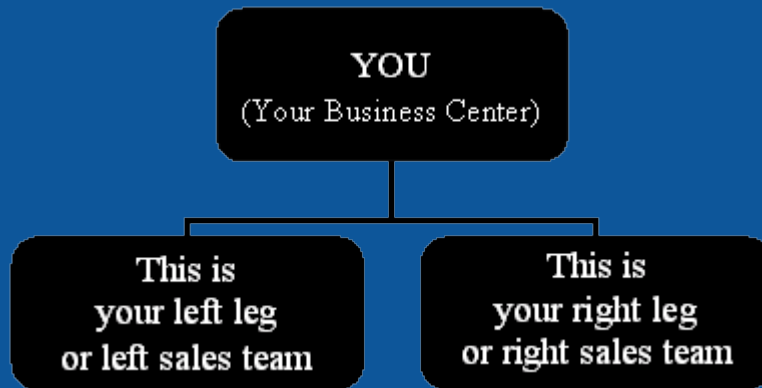
Important Note: We have designed a product package with you in mind with our CAREER PACK. There are a number of advantageous reasons why so many people begin their business with this package. For further details, please review the Business FAQ section.

QUALIFY

Next, you will want to Qualify to receive Team Building Cash Rewards by personally sponsoring one person on your right side team that purchases at least 40 PBV Find out how an Active and Qualified Dealer can receive Team Building Cash Rewards.

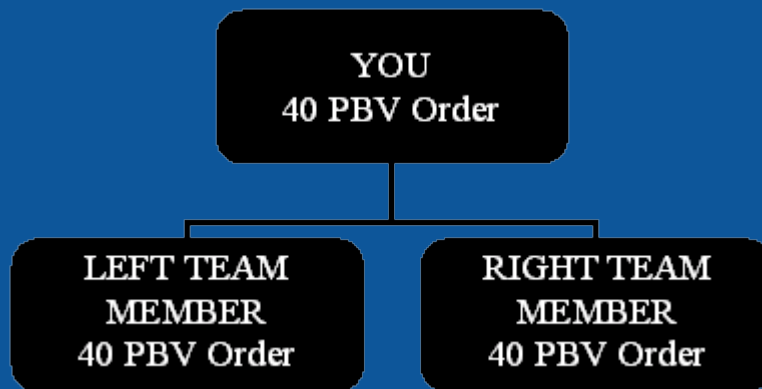
Cash Rewards

DrinkACT.com operates on a binary compensation plan. Binary is characterized by two parts or components. In the DrinkACT.com binary plan, each person (or Business Center) can recruit two front line dealers. One dealer will be placed on the Left Leg or Left Sales Team and one will be placed on the Right Leg or Right Sales Team. Additional recruits will be placed on the levels below the first level. Because Binary plans are built two people wide, they tend to grow very deep very quickly.



ACTIVATE as a DEALER:

Upon enrollment you will receive your FREE website, hosted by DrinkACT.com, FREE back office software to keep track of personal and team sales and FREE detailed reports. It is now time to “activate” your position by making a product purchase of at least 40 PBV (Personal Bonus Volume). This will allow you to begin accumulating sales volume as you build your Left and Right Sales Teams. To remain active, a dealer must order at least 40 PBV every 30 days. QUALIFY as a DEALER : Next, you will want to “qualify” to receive Team Building Commissions by personally sponsoring one person on your Left Sales Team and one person on your Right Sales Team that purchases at least 40 PBV every calendar month. To remain qualified a dealer must have one dealer on their Left Sales Team who places a 40 PBV order every 30 days and one dealer on their Right Sales Team who places a 40 PBV order every 30 days.



Volume is accumulated by each sales team (Left Sales Team and Right Sales Team). It is then compared and each time BOTH sides match with 120 in volume, YOU receive a \$10.00 cash reward or “commission.” Each matching 120 is called a “cycle”. It is possible to “cycle” many times throughout the qualification period – resulting in multiple \$10.00 payouts per commission period.

An Active and Qualified Dealer can receive Team Building Commission according to the following schedule:

Left Side BV Team Volume	Right Side BV Team Volume	Cycle Pay Commissions
120	120	\$10.00 Cash Reward
120	120	\$10.00 Cash Reward
120	120	\$10.00 Cash Reward
120	120	\$10.00 Cash Reward
120	120	\$10.00 Cash Reward
120	120	\$10.00 Cash Reward
120	120	\$10.00 Cash Reward
120	120	\$10.00 Cash Reward
120	120	\$10.00 Cash Reward
120	120	\$10.00 Cash Reward

An **ACTIVE** and **QUALIFIED DEALER** may receive up to 175 cycles of \$10.00 per cycle or \$1,750.00 per week in Team Building Commissions.

**QUALIFY as a BRONZE DEALER -
ACTIVE & QUALIFIED DEALER achieves BRONZE status
by accomplishing the following:**

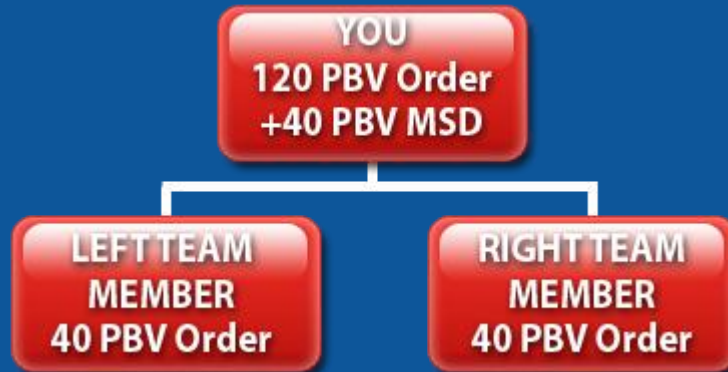
QUICK START BRONZE STATUS QUALIFICATION –

- A one-time purchase of 120 PBV within the first 30 days of sign-up
- Must have at least a 40 PBV Monthly Scheduled Delivery

YOU
120 PBV Order within first 30 days of signup
+40 PBV Monthly Scheduled Delivery

REGULAR BRONZE QUALIFICATION REQUIREMENTS –

- A one-time purchase of 120 PBV or higher
- A Monthly Scheduled Delivery (MSD) of 40 PBV or higher
- At least 1 personally sponsored dealer on your LEFT SALES TEAM with 40 PBV or higher
- At least 1 personally sponsored dealer on your RIGHT SALES TEAM with 40 PBV or higher



A QUALIFIED BRONZE DEALER receives the following:

- Recognition for achieving BRONZE status;
- Doubling of Team Building Commissions to \$20 per cycle and \$3,500.00 per week potential.

BRONZE DEALERS and above can receive Team Building Commissions according to the following schedule:

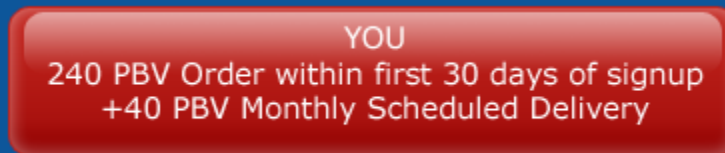
Left Side BV Team Volume	Right Side BV Team Volume	Cycle Pay Commissions
120	120	\$20.00 Cash Reward
120	120	\$20.00 Cash Reward
120	120	\$20.00 Cash Reward
120	120	\$20.00 Cash Reward
120	120	\$20.00 Cash Reward
120	120	\$20.00 Cash Reward
120	120	\$20.00 Cash Reward
120	120	\$20.00 Cash Reward
120	120	\$20.00 Cash Reward
120	120	\$20.00 Cash Reward

A BRONZE ACTIVE and QUALIFIED DEALER may receive up to 175 cycles of \$20 per cycle or \$3,500.00 per week in Team Building Cash Rewards.

**QUALIFY as a SILVER DEALER -
ACTIVE & QUALIFIED DEALER achieves SILVER status
by accomplishing the following:**

QUICK START SILVER STATUS QUALIFICATION WITHIN 30 DAYS OF SIGN-UP –

- A one-time purchase of 240 PBV within the first 30 days of sign-up
- Must have at least a 40 PBV Monthly Scheduled Delivery



REGULAR SILVER QUALIFICATION REQUIREMENTS –

- A one-time purchase of 120 PBV or higher
- A Monthly Scheduled Delivery (MSD) of 40 PBV or higher
- At least 6 personally sponsored Active and Qualified "Paid As" Bronze Dealers



QUALIFIED SILVER DEALER receives the following:

- Recognition for achieving **SILVER** status;
- May receive up to \$5,000.00 per week in Team Building Commissions;
- A 10% Matching Bonus paid weekly on the Team Building Commissions earned by all personally sponsored dealers (L1). This Matching Bonus will not exceed 100% of the Team Building Commissions earned by the SILVER DEALER on L1 during the qualification period.

**QUALIFY as a GOLD DEALER -
ACTIVE & QUALIFIED DEALER achieves GOLD status
by accomplishing the following:**

- A one-time purchase of 120 PBV or higher
- A Monthly Scheduled Delivery (MSD) of 40 PBV or higher
- At least 9 personally sponsored Active and Qualified "Paid As" Bronze Dealers during the qualification period

Must have a TOTAL of at least 6000 PGV (Personal Group Volume) generated from both sales teams during the qualification period.

- Must have at least 2000 PGV (Personal Group Volume) on the Left Sales Team during the qualification period.
- Must have at least 2000 PGV (Personal Group Volume) on the Right Sales Team during the qualification period.

A QUALIFIED GOLD DEALER receives the following:

- Recognition for achieving **GOLD** status;
- May receive up to \$10,000.00 per week in Team Building Commissions;
- A 10% Matching Bonus paid weekly on the Team Building Commissions earned by all personally sponsored dealers (L1) AND all of their personally sponsored dealers (L2). This Matching Bonus will not exceed 400% of the Team Building Commissions earned by the GOLD DEALER for L1 + L2 during the qualification period;
- A potential share* of the Global *Gold* Bonus Pool. The *Gold* Bonus Pool is pro-rated among other *Gold* Dealers and paid quarterly. This bonus pays out based on 10% of the Global Bonus Pool. The amount paid will be calculated based on the Personal Group Volume (PGV) of each qualified GOLD DEALER during the qualification period.

*To earn this bonus the GOLD DEALER must be PAID AS GOLD DEALER or above for at least 8 weeks of the quarterly qualification period.

**QUALIFY as a PLATINUM DEALER -
ACTIVE & QUALIFIED DEALER achieves PLATINUM status
by accomplishing the following:**

- A one-time purchase of 120 PBV or higher
- A Monthly Scheduled Delivery (MSD) of 40 PBV or higher
- At least 12 personally sponsored Active and Qualified "Paid As" Bronze Dealers during the qualification period

Must have a TOTAL of at least 15,000 PGV (Personal Group Volume) generated from both sales teams during the qualification period.

- Must have at least 5000 PGV (Personal Group Volume) on the Left Sales Team during the qualification period.
- Must have at least 5000 PGV (Personal Group Volume) on the Right Sales Team during the qualification period.

A QUALIFIED PLATINUM DEALER receives the following:

- Recognition for achieving **PLATINUM** status;
- May receive up to \$15,000.00 per week in Team Building Commissions;
- A 10% Matching Bonus paid weekly on the Team Building Commissions earned by all personally sponsored dealers (L1) AND all of their personally sponsored dealers (L2) AND their personally sponsored dealers (L3). This Matching Bonus will not exceed 900% of the Team Building Commissions earned by the PLATINUM DEALER for L1 + L2 + L3 during the qualification period;
- A potential share* of the Global *Platinum* Bonus Pool. The *Platinum* Bonus Pool is pro-rated among other *Platinum* Dealers and paid quarterly. This bonus pays out based on 20% of the Global Bonus Pool. The amount paid will be calculated based on the Personal Group Volume (PGV) of each qualified PLATINUM DEALER during the qualification period.

*To earn this bonus the PLATINUM DEALER must be PAID AS PLATINUM DEALER or above for at least 8 weeks of the quarterly qualification period.



- A one-time purchase of 120 PBV or higher
- A Monthly Scheduled Delivery (MSD) of 40 PBV or higher
- At least 15 personally sponsored Active and Qualified "Paid As" Bronze Dealers during the qualification period

Must have a TOTAL of at least 30,000 PGV (Personal Group Volume) generated from both sales teams during the qualification period.

- Must have at least 10,000 PGV (Personal Group Volume) on the Left Sales Team during the qualification period.
- Must have at least 10,000 PGV (Personal Group Volume) on the Right Sales Team during the qualification period.

A QUALIFIED DIAMOND DIRECTOR receives the following:

- Recognition for achieving **DIAMOND DIRECTOR** status;
- May receive up to \$25,000.00 per week in Team Building Commissions;
- A 10% Matching Bonus paid weekly on the Team Building Commissions earned by all personally sponsored dealers (L1) AND all of their personally sponsored dealers (L2) AND their personally sponsored dealers (L3). This Matching Bonus will not exceed 900% of the Team Building Commissions earned by the DIAMOND DIRECTOR for L1 + L2 + L3 during the qualification period;

- A car bonus in the amount of \$100 paid WEEKLY. (*\$400 per month car bonus!*);
- A potential share* of the Global *Diamond Director* Bonus Pool. The *Diamond Director* Bonus Pool is pro-rated among other *Diamond Directors* and paid quarterly. This bonus pays out based on 30% of the Global Bonus Pool. The amount paid will be calculated based on the Personal Group Volume (PGV) of each qualified DIAMOND DIRECTOR during the qualification period.

*To earn this bonus the DIAMOND DIRECTOR must be PAID AS DIAMOND DIRECTOR or above for at least 8 weeks of the quarterly qualification period.



- A one-time purchase of 120 PBV or higher
- A Monthly Scheduled Delivery (MSD) of 40 PBV or higher
- At least 20 personally sponsored Active and Qualified "Paid As" Bronze Dealers during the qualification period

Must have a TOTAL of at least 75,000 PGV (Personal Group Volume) generated from both sales teams during the qualification period.

- Must have at least 25,000 PGV (Personal Group Volume) on the Left Sales Team during the qualification period.
- Must have at least 25,000 PGV (Personal Group Volume) on the Right Sales Team during the qualification period.

A QUALIFIED EXECUTIVE DIAMOND DIRECTOR receives the following:

- Recognition for achieving **EXECUTIVE DIAMOND DIRECTOR** status;
- May receive up to \$50,000.00 per week in Team Building Commissions;
- A 10% Matching Bonus paid weekly on the Team Building Commissions earned by all personally sponsored dealers (L1) AND all of their personally sponsored dealers (L2) AND their personally sponsored dealers (L3). This Matching Bonus will not exceed 900% of the Team Building Commissions earned by the DIAMOND DIRECTOR for L1 + L2 + L3 during the qualification period;
- A car bonus in the amount of \$250 paid WEEKLY. (*\$1000 per month car bonus!*);
- A potential share* of the *Global Executive Diamond Director* Bonus Pool. The *Executive Diamond Director* Bonus Pool is pro-rated among other *Executive Diamond Directors* and paid quarterly. This bonus pays out based on 40% of the Global Bonus Pool. The amount paid will be calculated based on the Personal Group Volume (PGV) of each qualified EXECUTIVE DIAMOND DIRECTOR during the qualification period.

*To earn this bonus the EXECUTIVE DIAMOND DIRECTOR must be PAID AS EXECUTIVE DIAMOND DIRECTOR or above for at least 8 weeks of the quarterly qualification period.

GLOBAL BONUS POOL

The Global Bonus Pool is an elite bonus pool which is funded each time a 5th step is paid during the weekly commission calculations. This pool is incrementally divided among qualified Gold Dealers, Platinum Dealers, Diamond Directors and Executive Diamond Directors. 100% of the Global Bonus Pool is paid Quarterly.

The GLOBAL BONUS POOL is divided according to two rules:

1. In order to qualify for a given pool, then the dealer must have qualified for at least 8 of the 12 weeks during that particular quarter.
2. Each share is pro-rated according to total personal group volume (PGV) in their organization and is pro-rated between the various leadership levels of GOLD – PLATINUM – DIAMOND DIRECTOR – EXECUTIVE DIAMOND DIRECTOR, according to the following schedule:
 - 10% of the Global Bonus Pool will be divided among all BONUS POOL QUALIFIED Gold Dealers
 - 20% of the Global Bonus Pool will be divided among all BONUS POOL QUALIFIED Platinum Dealers
 - 30% of the Global Bonus Pool will be divided among all BONUS POOL QUALIFIED Diamond Dealers
 - 40% of the Global Bonus Pool will be divided among all BONUS POOL QUALIFIED Executive Diamond Dealers

The actual amount paid to each Dealer will be determined by their total PGV (Personal Group Volume) during the quarterly qualification period.



RETAIL PROFIT BONUS

Only Active Dealers or higher can earn this bonus. No other qualifications are required. A Dealer must personally enroll Customers that purchase product at Retail pricing within the Bonus Period.

A Rep earns retail profit on sales to personally enrolled Customers.

This is typically done so a Company can drop ship product directly from the Company to the Customer instead of shipping the product to the Dealer first. This allows the Dealer to earn the same "mark up" as if he purchased the product and resold it to the Customer. Retail Customers pay the full Retail price for all products.

GLOSSARY OF TERMINOLOGY & RULES

Rep or Dealer:

A person that has filled out the company application and is in the genealogy is referred to as a Rep or a "Dealer."

Customer:

A Customer is associated with a Dealer. However, a Customer cannot sign-up other Dealers and cannot receive commissions. A Customer is not placed in any Genealogy. A Customer is considered to be on the same level as the Dealer who sponsored the customer; i.e., Customer is on Level 0 to a Dealer.

If and when a customer upgrades to a Dealer, then he will be placed in the binary genealogy using the regular binary placement rules.

Bonus Period:

Each bonus period begins at 12:01AM on Sunday and ends at midnight the following Saturday.

Qualification Period:

The qualification period is a rolling 30-day period. In other words, a Dealer must place a minimum order every 30 days to qualify for commissions.

Genealogy:

This is the Company's overall structure that indicates how and where Dealers are placed. Company supports a primary Binary Genealogy and a secondary Unilevel Genealogy based on Personally Sponsored Dealer Enrolments.

Business Center (BC):

A Dealer can have only one position or "Business Center" in the Binary Genealogy.

Upline/Placement:

This refers to the Dealers / Reps / Business Centers above a new or existing Dealer / Rep or BC in the Genealogy.

Downline:

This refers to the Dealers / Reps / Business Centers below a Dealers / Reps / Business Center in the Genealogy.

Enroller:

An Enroller is a Dealer who personally sponsors a new Dealer and who first explains the DrinkACT business opportunity to the new Dealer. Enroller is also the term referring to a Dealer who personally sponsors a customer.

Bonus Volume:

Bonus Volume is a separate monetary amount independent of a product's original cost that is defined by the Company. Each product has Bonus Volume amounts associated with it and commission calculations are based on the Bonus Volume of an item. Some products, such as business tools, may carry 0 in volume as they will not be commissionable in the compensation plan.

Personal Volume (PV):

PV is the amount of Volume generated by a Dealer when the Dealer purchases products (for their personal use) and DOES include the Volume from the Dealer's Customers when they make purchases.

Monthly Scheduled Delivery / Automatic Monthly Shipment / Autoship PV (PV-A):

PV-A is the amount of Volume earned from a Dealer's Monthly Scheduled Delivery (Autoship) Orders and does NOT include Volume from the Dealer's Customers. PV-A only includes Volume from Monthly Scheduled Delivery Orders.

Binary Group Volume (GV-B):

GV-B is the summed PV in a Dealer's downline in the binary plan. It does NOT include a Dealer's own PV.

Unilevel Group Volume (GV-U or PGV):

GV-U is the summed PV in a Dealer's downline generated from Personally Sponsored Dealers. It does NOT include a Dealer's own PV. This is also referred to as PGV.

Personal Group Volume - Left (PGV-L):

PGV-L is a Dealer's GV-U coming from any Dealers in his or her left sales team.

Personal Group Volume - Right (PGV-R):

PGV-R is a Dealer's GV-U coming from any Dealers in his or her right sales team.

Left Sales Team Volume (LV):

LV represents a Dealer's downline GV-B for the "left leg" or Left Sales Team.

Right Sales Team Volume (RV):

RV represents a Dealer's downline GV-B for the "right leg" or Right Sales Team.

Bonus Volume or Bonus Value (BV):

BV refers to the commissionable left or right sales team volume amounts used in Binary Commission calculations.

Strong Team Leg/Power Leg:

This is the Leg or Sales Team with the most total amount of GV-B. It could be the Right Sales Team (Right Leg) or the Left Sales Team (Left Leg).

Weak Team Leg / Pay Leg / Building Leg:

This is the Leg or Sales Team with the least total amount of GV-B. It could be the Right Sales Team (Right Leg) or the Left Sales Team (Left Leg).

Breakage:

Any bonus or commissions that are left unpaid due to the ineligibility of a consultant to qualify for that type of bonus or commission is referred to as "Breakage."

Carry Over Volume:

This refers to any excess volume that is left over (on the Strong Leg) once commissions have been calculated for the week. Any Volume not used for commission calculations in any given week will Carry Over to the next commission cycle.

Extra PV Considerations:

At the time of commissions, the system will determine the weakest leg based on (current + carryover) left and right team volumes and will add any customer PV to the weakest leg of the distributor who generates the extra PV.

Cycle Cap Rule:

The number of times a Dealer or Business Center can cycle in a commission week varies based on "Paid As" Rank.

The cycle caps are as follows:

- Active & Qualified Dealer or Bronze Dealer = 175 cycles per week
- Silver Dealer = 250 cycles per week
- Gold Dealer = 500 cycles per week
- Platinum Dealer = 750 cycles per week
- Diamond Director = 1250 cycles per week
- Executive Diamond Director = 2500 cycles per week

After the cycle cap is reached, any BV left over on the strong leg will carry over in its entirety to the next commission period. However, on the weak leg, not more than 5000 BV will carry over to the next commission period.

Flushing Rule:

If a Dealer has joined 60 days before the Bonus Period End Date and does not have at least 40 PV in the past 60 days then all (current + carryover) volumes will flush and he will carry over 0 BV on left and 0 BV on right to the next commission period.

Check Fee / Minimum Check Amount:

The minimum check amount is \$10. Any amounts less than \$10 will be held and paid during a future bonus period. This is called a "balance forward". There is a \$2 check fee for the company.